

GRAPHIC ARTS BUILDING

DETROIT



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| Total Rehab. Investment: | \$7,500,000 |
| Indirect Impact: | \$8,892,000 |
| Total Economic Impact: | \$16,692,000 |
| Jobs Created: | 193 |

Constructed in 1926 the Graphic Arts Building was specifically designed and located to cater to Detroit's growing graphic arts and advertising industry. Located in the New Center area the building housed a variety of photo engraving, linoleum block printing, and art studios that specialized in advertising art, particularly auto industry related advertising. The exterior is a combination of an elaborate terra cotta and variegated marble, simple brick, and industrial steel windows. After an extended period of vacancy and at least one failed attempt at rehabilitation, the building was purchased by New Amsterdam Activities I LLC, a subsidiary of the Jonna Companies. New Amsterdam applied for state and federal historic preservation tax credits and began the task of transforming the tarnished gem from public nuisance to community asset. The building has been rehabilitated as thirty-nine market rate loft style apartment units. Offering ready access to the many amenities and activates in the New Center area and only three miles from the heart of downtown, the Lofts at New Amsterdam, as they are now known, are perfectly positioned to contribute to and benefit from the growing excitement in downtown Detroit.

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| Location: | 41-47 Burroughs Avenue |
| Project Contact: | Christine Piligian / New Amsterdam Activation |
| Original Use: | Commercial |
| Current Use: | Residential |
| SHPO Contact: | Robbert McKay / 517.335.2727 |
| Completed: | 2006 |



517.373.1630 - STATE HISTORIC PRESERVATION OFFICE - www.michigan.gov/shpo

HISTORIC PRESERVATION TAX CREDITS

SHPO